

Program Benefits

Organizations that achieve product certification in this program receive recognition in related ConCert by HIMSS materials, on the HIMSS website and through media and social media outreach.

ConCert By HIMSS Certification Marketing Opportunities

Recognition Seal of Approval
Seal of approval to add to website and other materials
Media
Prominent logo visibility as a ConCert by HIMSS™ certified product and click through to organization's home page on ConCert website
Invitation to participate in on site interview recorded at HIMSS Annual Conference discussing value of certification program; with prominent exposure on ConCert website
Invitation to author three blogs per 12 months, on the value of interoperability certification/organizations interoperability journey for posting to popular HIMSS Blog series
HIMSS Innovation Center (year round exposure)
Logo placement at the HIMSS Innovation Center
Logo and video demonstrating your commitment to interoperability
Inclusion in the HIMSS Innovation Center Interactive Tour
In Person Events
North American Connectathon
Prominent logo visibility as a ConCert by HIMSS certified product and click through to organization's home page
HIMSS Annual Conference
Inclusion in a press release featuring ConCert by HIMSS certified products as innovative leaders in interoperability
Signage within your exhibition booth signaling to the market that you are ConCert by HIMSS Certified
Prominent recognition at the ConCert demonstration area, educational sessions and promotional videos within the HIMSS Interoperability Showcase
Recognition during HIMSS Annual Conference Awards Gala